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CowParade™ selects California's Central Coast for 2016-17 Exhibit

Internationally renowned public art event heads to San Luis Obispo County this September

SAN LUIS OBISPO COUNTY, CA -- A scenic coastal community nestled between San Francisco and Los Angeles will be overrun with crazy cows this fall when it hosts the [world's largest and most successful public art event](#).

CowParade San Luis Obispo County will feature 101 life-sized fiberglass cows, beautifully decorated by sponsored artists. On Sept. 17, the cows will be herded to the front meadow at the famously pink Madonna Inn for public viewing from 10 a.m. to 5 p.m. After that, the cows will be moooved to different parts of the county, where the "grazing" bovines will become public figures (and selfie magnets!) for seven months.

After their time in the spotlight, the cows will be auctioned off for local charities.

Previously, CowParades have been hosted by major cities, including Paris, Madrid, and Rome, which are well-known cultural centers. [CowParade SLO County](#) is the first regional CowParade in the country.

"For San Luis Obispo County to be selected to host CowParade demonstrates our draw as a top-notch tourism destination and the amazing pool of creative artists we have in the area," said Chuck Davison, president and CEO of Visit SLO County, which promotes tourism countywide.

Special artists will be featured during the event, including syndicated cartoonist Leigh Rubin ("Rubes"), special effects artist Douglas Turner ("Beetlejuice," "Star Trek VI"), famed graffiti artist Man One (Nike, Staples Center, Microsoft), and Deprise Brescia, a mixed media artist, popular bikini model and actress ("Renegade," "Two and a Half Men").

San Luis Obispo County, located on California's Central Coast, is a popular tourist destination known for its inviting beaches, small-town charm, wine and weather. Communities throughout the county will be participating in the event.

To view the cows and find more information at CowParadeSLO.com.

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